

Vegas shopping: This time, it's personal

BY JEANNIE BORBE

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To fit time into their hectic schedules (or to enjoy vacation just a bit longer), many celebrities rely on personal shoppers to help them look great on the red carpet and keep up-to-date with the latest trends.

But who says you can't have this kind of luxury, too?

Get a taste of the Hollywood lifestyle in Las Vegas and have a blast with your own personal shopper. While you may run up your credit cards with designer shoes and clothing, let's face it - you only live once - so go all-out, "Pretty Woman" style.

Wynn Esplanade

One of the most luxurious hotels on the Las Vegas Strip, Wynn Las Vegas, treats each guest like royalty. Whether you're sipping fruity concoctions by the pool or relaxing during a spa treatment, you can enjoy complete R&R as a personal shopper takes care of all your retail needs.

Justin McKay, retail special services manager at Wynn Las Vegas, literally runs a one-man operation. From scheduling appointments and coordinating retail events to running errands around the hotel to his favorite - personal shopping - his job is quite the workout.

"Shopping should really be an Olympic sport!" McKay said. "I get to go around Wynn Resort to all their fabulous shops for other people."

With high-end stores like Manolo Blahnik, Chanel and Oscar de la Renta, the Wynn Esplanade offers a multitude of trendy clothing, shoes and accessories from the world's top-notch designers. The Wynn Esplanade also features fun, one-of-a-kind shops like Mojitos and OutFit.

"The Wynn Esplanade is made up of the most amazing and unique pieces," said McKay. "Shopping in our stores is like no other experience."

His personal shopping service is already a popular trend among hotel guests.

"It is very convenient," said McKay. "I am able to bring many things for them to the room to look at and try on. It is especially helpful for men who need a helping hand in choosing a gift."

Whether he's shopping for a fun nightclub outfit or an extravagant wedding piece, McKay has an eye for fashion for any event. "I help people

find the perfect outfit for that special occasion," said McKay.

McKay learns a lot about his client's individual style, even at first glance. "It all depends on the client's personality," McKay said. "How they act and present themselves will determine the perfect outfit for them."

"Most importantly," he added, "a personal shopper builds relationships and trust with their clients. When a client calls and needs something, a personal shopper should know their likes and dislikes."

Just when you thought things couldn't get any more convenient, McKay's services are free of charge.

"My services are completely complimentary for hotel guests as well as anyone who wants to shop," said McKay. "Most believe you need to have a lot of money to have a personal shopper and that is simply not the case."

With all the different pieces out there, it can get quite overwhelming (and time consuming) to look for things on your own.

"A personal shopper is designed to help you always look your best," said McKay. "We pride ourselves on our service and every person who walks in must always have a good one."

Tiffany & Co.

Now that you're all set with the perfect outfit, why not dress it up with some sparkling bling from the world-famous Tiffany & Co.?

Everyone has heard the age-old saying, "Diamonds are a girl's best friend." But a personal shopper at Tiffany & Co. could very well be your best friend, too.

"Our personal shoppers are available to assist customers either in person or telephone to find the perfect gift for any occasion," said Suzy Nagle, Tiffany & Co. director.

With two locations on the Strip - one at Via Bellagio at the Bellagio hotel and the other at The Forum Shops at Caesars Palace - shoppers will find the store hours quite convenient. Visitors have the luxury of shopping on major holidays and even until midnight on weekends. And since Las Vegas is one of the busiest tourist destinations in the world, the personal shopping service is very reliable.

"We are delighted to have the opportunity to work with the large number of tourists, as well as local customers," said Nagle.

Jackpot winners also come in and



shop on a daily basis. "Being located so close to the casino, it happens on a regular basis," Nagle noted.

At Tiffany & Co., personal shoppers cater to the clients' individual needs by helping them find the perfect piece to suit their personal tastes and lifestyle.

"We ask questions [like] what type of fashions do they plan on wearing with the piece [or] what other pieces of jewelry they already have," Nagle said.

But oftentimes, many customers find it challenging to find a gift for that special someone.

"With such a wide selection to choose from, the only way to find the ideal piece of jewelry is to find out as much about the individual's preferences as possible," said Nagle.

If you're really stumped on gift ideas, Tiffany & Co. always offers the hottest trends in jewelry to choose from.

"Right now, Celebration Rings and charms are the most popular at the two Las Vegas locations," Nagle said. "In addition, there is and will always be a strong demand for Tiffany diamond engagement rings."

Just like McKay's personal shopping service at the Wynn Esplanade, the one-on-one consultations at Tiffany & Co. are also complimentary. How's that for a girl's best friend?

Tiffany & Co. also offers private



Photos courtesy of Tiffany & Co. and Wynn Esplanade

Personal shoppers can help customers find the perfect piece of jewelry at Tiffany & Co. inside The Forum Shops at Caesars Palace (top) or leave the shopping to the experts at Wynn Las Vegas' Esplanade (above).

engagement ring consultations, wedding and gift registry, business sales and repair services.

"In addition, we are proud to offer the time-honored art of hand engraving to our customers," Nagle said.

Whether you leave the store with a

shimmering diamond ring or with one of Tiffany & Co.'s famous charm pieces, you'll be sure to turn heads.

"Sometimes," Nagle added, "people just need to hear that it's alright to treat themselves to something special."