



VEGAS.COM

HOTELS MEDIA KIT

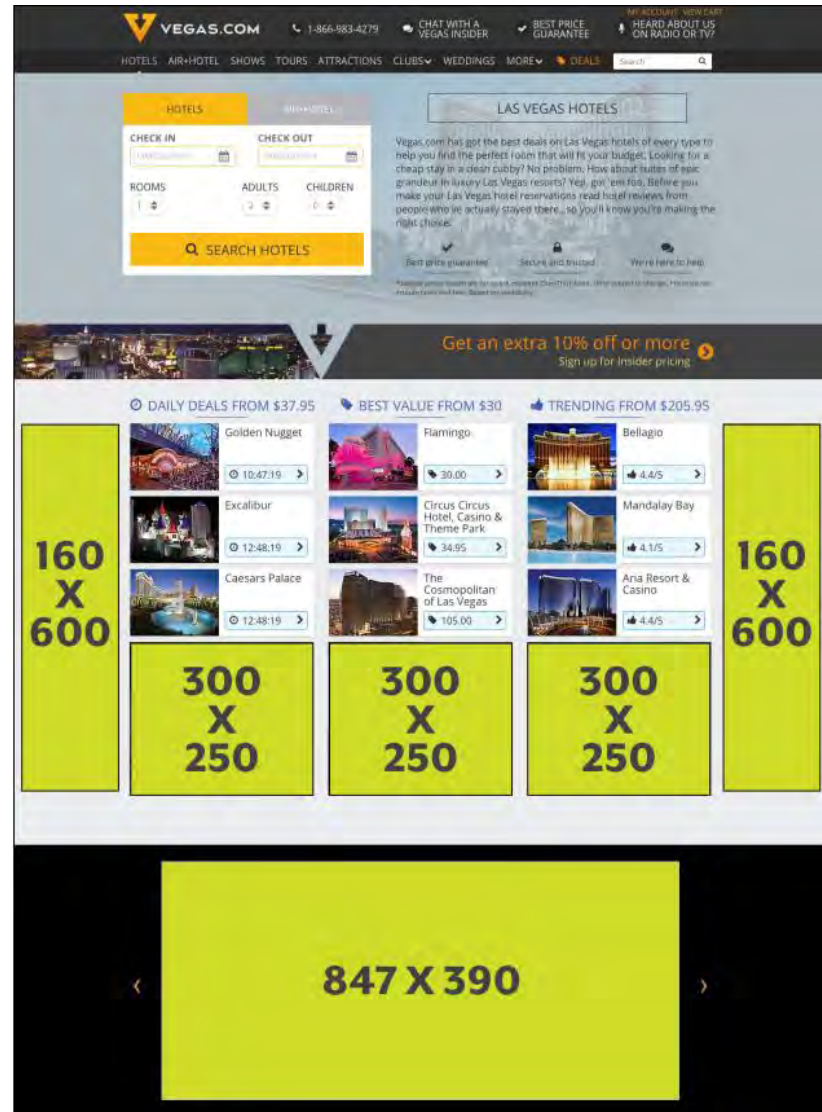
HOTEL LANDING PAGE

The main landing page for stand alone hotels



Approximately 2.3 MM annual page views

847 X 390 Hero slider auto scrolls while on page
Max 5 positions



VEGAS.COM 1-866-983-4279 CHAT WITH A VEGAS INSIDER BEST PRICE GUARANTEE HEARD ABOUT US ON RADIO OR TV?

HOTELS AIR+HOTEL SHOWS TOURS ATTRACTIONS CLUBS WEDDINGS MORE DEALS

HOTELS

CHECK IN: [DATE] CHECK OUT: [DATE]

ROOMS: 1 ADULTS: 2 CHILDREN: 0

SEARCH HOTELS

LAS VEGAS HOTELS

Vegas.com has got the best deals on Las Vegas hotels of every type to help you find the perfect room that will fit your budget. Looking for a cheap stay in a clean cubby? No problem. How about suites of epic grandeur in luxury Las Vegas resorts? Yay, go on for. Before you make your Las Vegas hotel reservations read hotel reviews from people who've actually stayed there...so you'll know you're making the right choice.

Best price guaranteed Secure and trusted We're here to help

Get an extra 10% off or more Sign up for insider pricing

DAILY DEALS FROM \$37.95 BEST VALUE FROM \$30 TRENDING FROM \$205.95

160 X 600	Golden Nugget 10:47:19	Flamingo 30.00	Bellagio 4.4/5	160 X 600
	Excalibur 12:48:19	Circus Circus Hotel, Casino & Theme Park 34.9%	Mandalay Bay 4.1/5	
	Caesars Palace 12:48:19	The Cosmopolitan of Las Vegas 105.00	Aria Resort & Casino 4.4/5	
		300 X 250	300 X 250	
		300 X 250		

847 X 390

HOTEL RUN OF SECTION

Ads will appear in both search results and hotel detail pages

HOTEL SEARCH RESULTS



HOTEL DETAIL PAGE



AIR + HOTEL LANDING PAGE

The main landing page for air+hotel packages



Approximately 1.6 MM annual page views

The screenshot shows the Vegas.com website interface for air+hotel packages. At the top, the navigation bar includes the Vegas.com logo, phone number (1-866-983-4279), and links for "CHAT WITH A VEGAS INSIDER", "BEST PRICE GUARANTEE", and "MY ACCOUNT / MY CART". Below the navigation bar, a search bar and a "DEALS" button are visible. The main content area is titled "LAS VEGAS VACATION PACKAGES" and features a search form with the following fields: "LEAVING FROM" (City Name or Airport Code), "DEPART" (10/04/2016), "RETURN" (10/06/2016), "ROOMS" (1), "ADULTS" (2), "CHILDREN" (0), and "CABIN CLASS" (Economy/Coach class). A "SEARCH" button is located at the bottom right of the form. Below the search form, there are six green rectangular boxes arranged in a 2x3 grid, each containing the text "300 X 250".

AIR + HOTEL SEARCH RESULTS



OPTION 1:

Banners appear in ALL 3 of the package booking steps

OPTION 2:

Banners appear in only step #1 of the package booking process

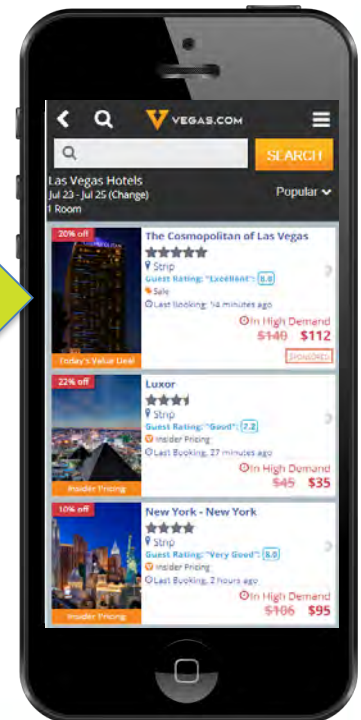
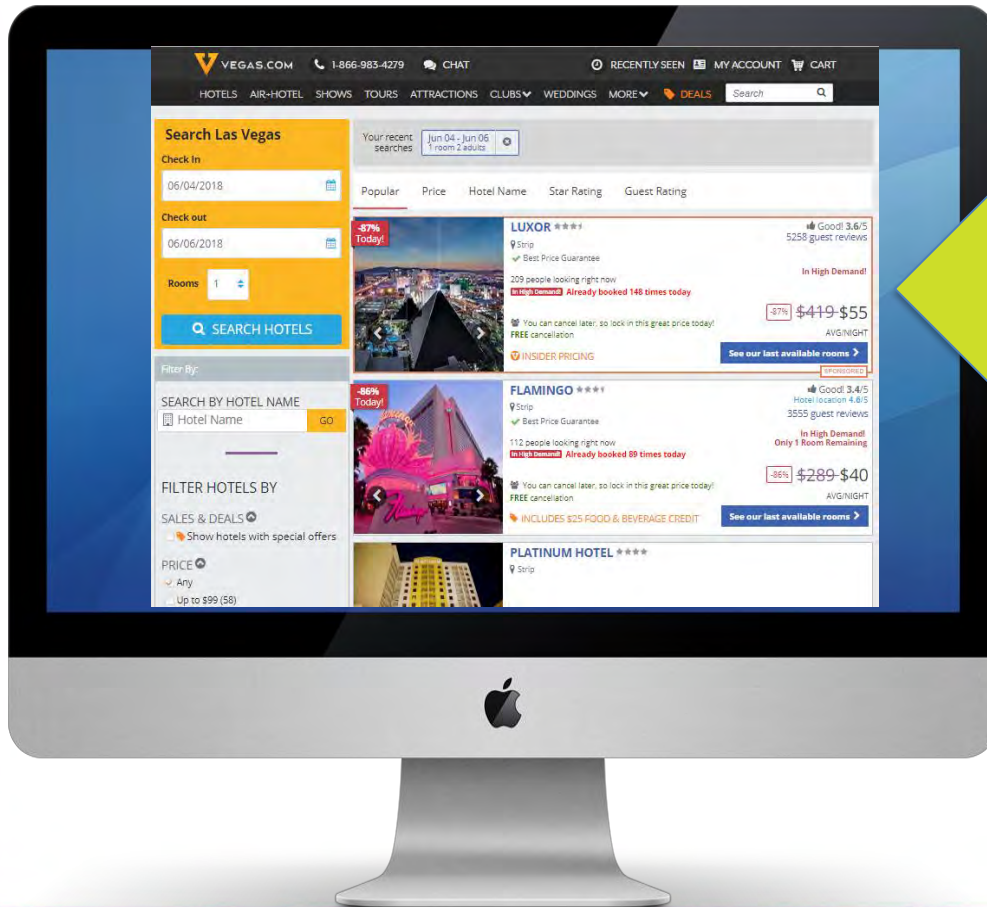
STEP #1: SELECT HOTEL

STEP #2: SELECT ROOM

STEP #3: SELECT FLIGHT

SPONSORED SEARCH HOTEL ONLY

- Target your low occupancy need dates
- Appear #1 in search results
- Appears in stand alone hotel path only
- Desktop and Mobile
- Includes “sponsored” treatment framing the listing





HOTELS RATE CARD

PAGE	PLACEMENT	SIZE	CPM
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HOTEL – LANDING PAGE

2	HERO SLIDER (SPOT 1 OR 2)	847 X 390	\$16
2	HERO SLIDER (SPOT 3, 4, OR 5)	847 X 390	\$14
2	WIDE SKYSCRAPER (RIGHT OR LEFT)	160 X 600	\$16
2	MEDIUM RECTANGLE	300 X 250	\$14

HOTEL – SEARCH RESULTS

3	WIDE SKYSCRAPER	160 X 600 / 300x250	\$18
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HOTELS RATE CARD

PAGE	PLACEMENT	SIZE	CPM
HOTEL RUN OF SECTION (INCLUDE HOTEL DETAIL PAGES + SEARCH RESULTS)			
4	WIDE SKYSCRAPER + MEDIUM REGTANGLE	160X600 & 300X250	\$18
AIR + HOTEL PACKAGE – LANDING PAGE			
5	MEDIUM RECTANGLE	300X250	\$20
AIR + HOTEL PACKAGE – SEARCH RESULTS (INCLUDES ONLY “STEP 1: CHOOSE YOUR HOTEL”)			
6	WIDE SKYSCRAPER & MEDIUM RECTANGLE	160X600 & 300X250	\$20
AIR + HOTEL PACKAGE – SEARCH RESULTS (INCLUDES ALL 3 STEPS)			
6	WIDE SKYSCRAPER & MEDIUM RECTANGLE	160X600 & 300X250	\$18
SPONSORED SEARCH – HOTEL ONLY PATH – DISPLAYS IN DESKTOP & MOBILE			
7	#1 LISTING IN SEARCH RESULTS	NATIVE LISTING	\$75