

# RESTAURANTS MEDIA KIT



[VEGAS.COM](http://VEGAS.COM)

**CLICK HERE TO SEE WHY VEGAS.COM IS THE  
RIGHT MEDIA PARTNER FOR YOU**



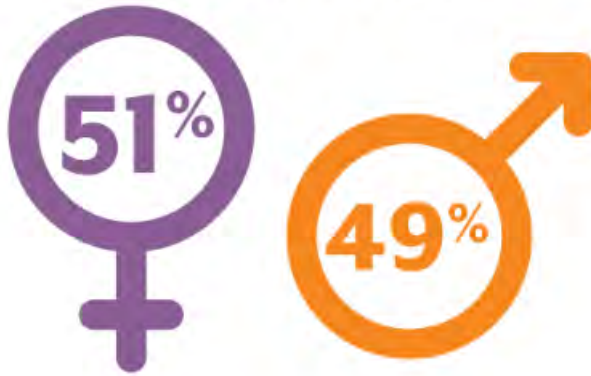
A woman with long, voluminous curly hair is performing on a stage. She is wearing a black top and dark pants. The stage is illuminated with blue and purple lights. In the background, a large crowd of people is visible, many with their arms raised. The scene is set at night, with palm trees and buildings visible in the distance. The overall atmosphere is that of a high-energy concert or event.

# DEMOGRAPHICS

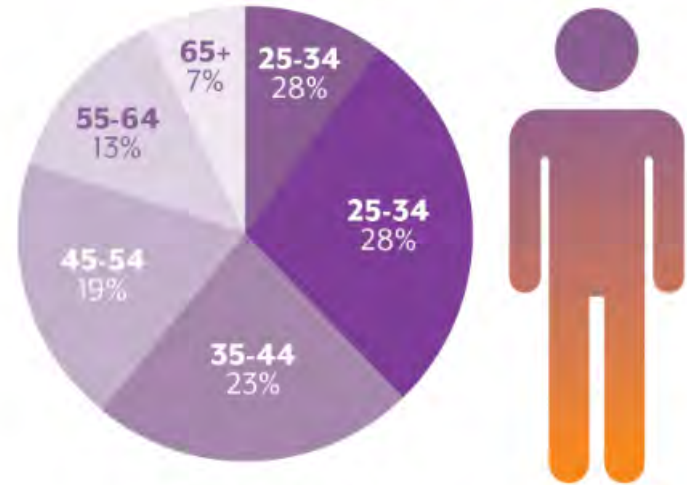


VEGAS.COM

## GENDER



## AGE



## SITE TRAFFIC

**17  
MM**  
MONTHLY  
PAGE VIEWS

**56%**  
MOBILE



**36%**  
DESKTOP



**8%**  
TABLET



## LOCALE

**64%** OF CUSTOMERS IN  
DRIVE MARKET  
(WITHIN 400 MILES)



OF CUSTOMERS IN  
FLY MARKET

**36%**



## SOCIAL REACH

943K



260.5K



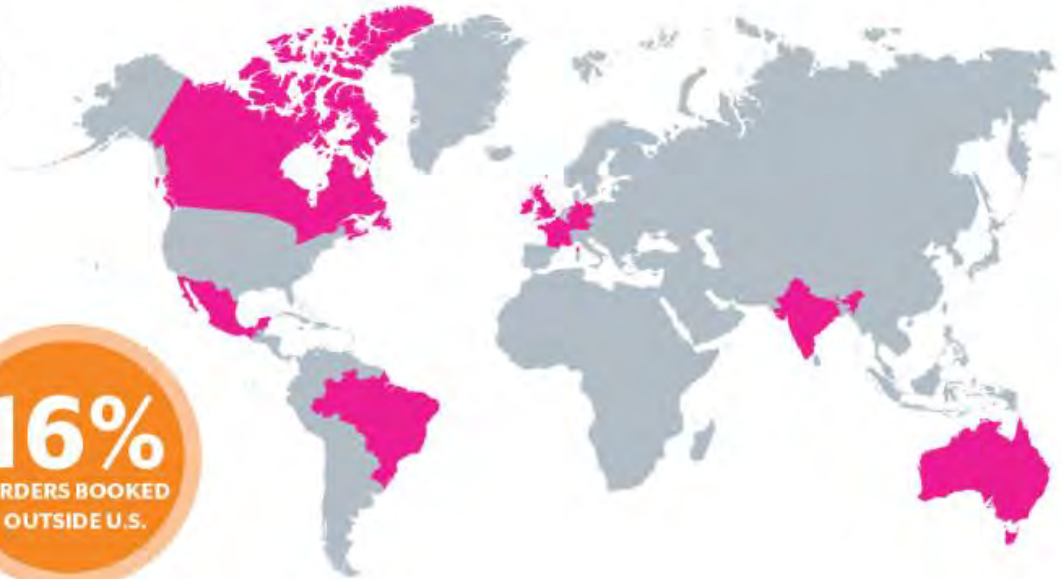
111K



\*DATA IS BASED ON SITE TRAFFIC

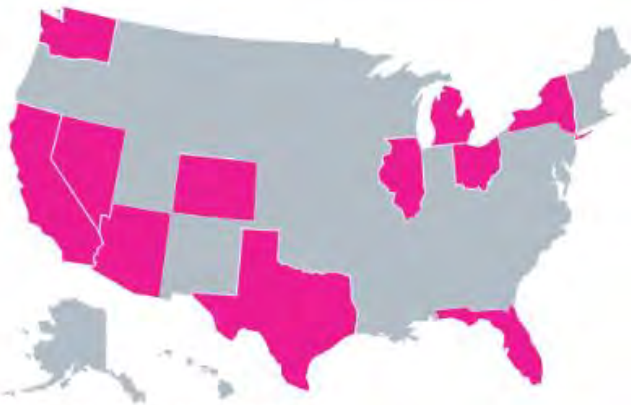
# TOP INTERNATIONAL MARKETS

1. CANADA
2. UNITED KINGDOM
3. MEXICO
4. AUSTRALIA
5. GERMANY
6. BRAZIL
7. INDIA
8. FRANCE
9. IRELAND



# TOP 10 STATES

- |               |               |
|---------------|---------------|
| 1. CALIFORNIA | 6. FLORIDA    |
| 2. NEVADA     | 7. ARIZONA    |
| 3. TEXAS      | 8. WASHINGTON |
| 4. ILLINOIS   | 9. COLORADO   |
| 5. NEW YORK   | 10. MICHIGAN  |



\*DATA IS BASED ON SITE TRAFFIC

# MEDIA PRODUCTS

# RESTAURANT MAIN PAGE

ANNUAL PAGE VIEWS

DESKTOP & MOBILE  
180,000

THE FOLLOWING PLACEMENTS HAVE A  
DESKTOP & MOBILE EQUIVALENT

- HERO
- TOP LAS VEGAS RESTAURANTS
- FEATURED LAS VEGAS RESTAURANTS



# RUN OF SECTION

Run of section placements will appear anywhere in the restaurant vertical where there is an available ad unit; includes search results pages and restaurant detail pages.

## RESTAURANT SEARCH RESULTS

**WOLFGANG PUCK BAR & GRILL**  
Culinary: Contemporary  
Location: Strip

**SUSHI ROKU**  
Cuisine: Japanese, Sushi  
Location: Strip

**LUPLO**  
Cuisine: Italian  
Location: Strip

**GALLAGHER'S STEAKHOUSE**  
Location: Strip

**TOP OF THE WORLD**  
Cuisine: American (Steakhouse)  
Location: Strip

**PAMPAS BRAZILIAN GRILLE**  
Cuisine: Brazilian, Steakhouse  
Location: Strip

**160X 600**

**160X 600**

## RESTAURANT DETAIL PAGES

**TREVI**

**160X 600**

**160X 600**

**160X 600**

**Recently Seen**

- MyLINO**  
Location: The Strip, Westgate  
4 reviews: 4.5
- Club Cray**  
Location: Las Vegas, Westgate  
12 reviews: 3.5
- BLACUOUT Dining in the...**  
Location: BALLYGOV, Westgate  
4 reviews: 4.5
- Grand Canyon Picnic w...**  
Location: Grand Canyon, Westgate  
4 reviews: 4.8
- Park MGM Las Vegas**  
Location: Las Vegas  
4 reviews: 4.8

**TREVI DESCRIPTION**

In the whole country, Trevi offers a daily prepared daily ribeye special. Other choices include veal Parmigiana, sausage and peppers with zucchini, chicken Marella, and veal piccata. And, as they do in Las Vegas, of course there's Italian food, it's a restaurant with a real sun and mushroom sauce appetizer. Sides such as grilled asparagus, roasted asparagus, and sautéed green beans are available.

Trevi also offers a fountain of after-dinner or midday dessert treats, such as cannoli, Cheesecake, creme brûlée and a rainbow of gelato and sorbet flavors.



# RATE CARD

PAGE	PLACEMENT	SHARE OF VOICE	MONTHLY RATE
7	DESKTOP   728 X 90	50%	\$500
7	DESKTOP   300X250 (POSITION #1)	50%	\$450
7	DESKTOP   300X250 (POSITION #2)	50%	\$400
7	DESKTOP   160 X 600 (POSITION #1)	50%	\$450
7	DESKTOP   160 X 600 (POSITION #2)	50%	\$400
7	<del>HERO (POSITION #1 -#3)   INCLUDES MOBILE EQUIVALENT</del> <b>SOLD OUT</b>		\$1,200
7	<del>HERO (POSITION #4 -#5)   INCLUDES MOBILE EQUIVALENT</del> <b>SOLD OUT</b>		\$850
7	TOP LAS VEGAS RESTAURANTS   <i>INCLUDES MOBILE EQUIVALENT</i>	100%	\$750
7	FEATURED LAS VEGAS RESTAURANTS   <i>INCLUDES MOBILE EQUIVALENT</i>	100%	
8	RESTAURANT RUN OF SECTION   160X600 , 728X90, 300X250	\$16 CPM	

SHARE OF VOICE: THE PERCENTAGE OF TRAFFIC YOUR AD WILL RECEIVE IN A DESIGNATED PLACEMENT.  
ONE AD IS SERVED PER PLACEMENT WITH EVERY PAGE VIEW.