

ATTRACTIONS MEDIA KIT



VEGAS.COM

ATTRACTIONS MAIN PAGE

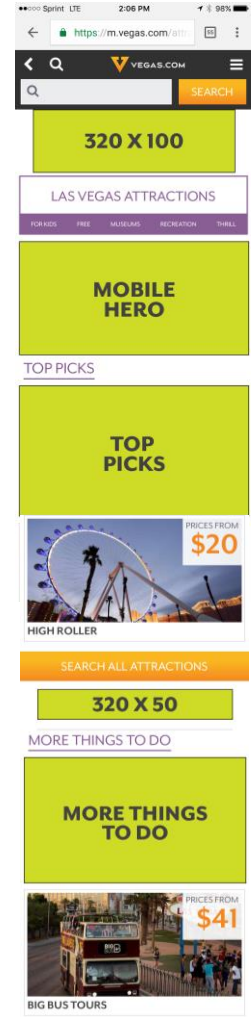
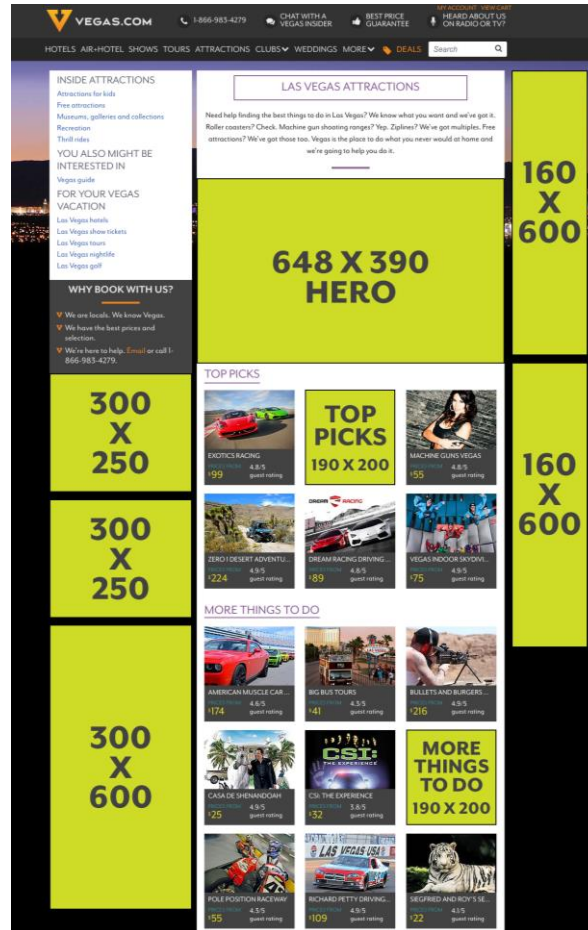
ANNUAL PAGE VIEWS

DESKTOP
1.4 MM

MOBILE
1.3 MM

The following native placements have a desktop & mobile equivalent and are available to Vegas.com transactional partners only

- ✓ HERO
- ✗ ~~TOP PICKS~~ **SOLD OUT**
- ✓ MORE THINGS TO DO



ATTRACTIONS MAIN PAGE RATE CARD

PAGE	PLACEMENT	SHARE OF VOICE	MONTHLY RATE
2	DESKTOP 300 x 250 (POSITION #1)	25%	\$500
2	DESKTOP 300 x 250 (POSITION #2)	25%	\$450
2	DESKTOP 300 x 600	25%	\$750
2	DESKTOP 160 x 600 (POSITION #1)	25%	\$500
2	DESKTOP 160 x 600 (POSITION #2)	25%	\$450
2	MOBILE 320 x 100 (POSITION #1) LEADERBOARD SOLD OUT	25%	\$550
2	MOBILE 320 x 100 (#2)	25%	\$500
2	MOBILE 320 x 100 (#3) FOOTER	25%	\$450

THE FOLLOWING PLACEMENTS ARE AVAILABLE TO VEGAS.COM TRANSACTIONAL PARTNERS ONLY

2	HERO (POSITION #1 - #3)* <i>INCLUDES MOBILE EQUIVALENT</i>	20%	\$2,000
3	HERO (POSITION #4 - #5)* <i>INCLUDES MOBILE EQUIVALENT</i>	20%	\$1,500
2	TOP PICKS (MAX 6 PLACEMENTS)* SOLD OUT	100%	\$2,000
2	MORE THINGS TO DO (ALPHABETICALLY LISTED)* <i>INCLUDES MOBILE EQUIVALENT</i>	100%	\$1,000

Share of voice: The percentage of traffic your ad will receive in a designated ad placement.
One ad is served per placement with every page view.

ATTRACTIONS FOR KIDS PAGE

320 X 100

ATTRactions FOR KIDS

PRICES FROM **\$12**

EFFEL TOWER VIEWING DECK

PRICES FROM **\$20**

SHARK REEF AQUARIUM

PRICES FROM **\$22**

SIEGFRIED AND ROY'S SECRET GARD...

PRICES FROM **\$24**

STRATOSPHERE TOWER OBSERVATIO...

320 X 100

PRICES FROM **\$27**

MADAME TUSSAUDS LAS VEGAS

PRICES FROM **\$27**

MOB MUSEUM

MOBILE

ANNUAL PAGE VIEWS

DESKTOP 153,000

MOBILE 137,000

DESKTOP

VEGAS.COM 1.866.583.4278 CHAT RECENTLY SEEN MY ACCOUNT CART

HOTELS AIR-HOTEL SHOWS TOURS ATTRACTIONS CLUBS WEDDINGS MORE DEALS Search

728 X 90

LAS VEGAS ATTRACTIONS FOR KIDS

INSIDE ATTRACTIONS

Attractions for kids

Free attractions

Museums, galleries and collections

Recreation

Thrill rides

Escape Rooms

YOU ALSO MIGHT BE INTERESTED IN

Virgin Galactic

Suggested Vegas Itinerary

20 Things to Do Under \$20 in Las Vegas

Best Things to do in Las Vegas

Best Thrill Rides in Las Vegas

Best Natural Wonders near Las Vegas

Best History Spots in Las Vegas

Unusual Las Vegas Houses

FOR YOUR VEGAS VACATION

Las Vegas hotels

Las Vegas show tickets

Las Vegas rooms

Las Vegas nightlife

Las Vegas golf courses

THINGS TO DO IN LAS VEGAS WITH KIDS

POLE POSITION RACEWAY

Ride in motor race karts that zoom faster than any of their kind in the country.

back now

REAL BODIES

Learn the inner workings of your body at Real Bodies at Baby's.

back now

SECRET GARDEN AND DOLPHIN HABITAT AT THE MIRAGE

Watch fish, tigers and more at the beautiful, jungle-themed habitat.

back now

MADAME TUSSAUDS LAS VEGAS

More than 100 accurately designed replicas of well-known celebrities.

back now

MARVEL AVENGERS S.T.A.T.I.O.N. INTERACTIVE EXHIBIT

Marvel's cinematic world of superheroes and villains.

back now

MOB MUSEUM

An interactive showcase of the history of hard-boiled gangsters.

back now

POLE POSITION RACEWAY

Ride in motor race karts that zoom faster than any of their kind in the country.

back now

REAL BODIES

Learn the inner workings of your body at Real Bodies at Baby's.

back now

SECRET GARDEN AND DOLPHIN HABITAT AT THE MIRAGE

Watch fish, tigers and more at the beautiful, jungle-themed habitat.

back now

MANDALAY BAY SHARK REEF

Houses more than 1,200 species of aquatic life.

back now

TITANIC: THE ARTIFACT EXHIBITION

More than 300 artifacts from the famous ship.

back now

THE EFFEL TOWER EXPERIENCE

See the city as the Parisians do on top of the Eiffel Tower.

back now

ADVENTURE CANYON

The crew at Buffalo Bill's has shown what a little ingenuity can do -- it turned a once boring side site into a novelty that may start showing up in theme parks across the country.

more info

ADVENTUREDOME

Only in Vegas could you find America's largest indoor theme park encased beneath a five-and-a-half-acre glass dome, complete with pink trim. The AdventureDome is exactly what its name suggests -- a thrill-seeker's delight.

more info

THE AQUARIUM AT THE SILVERTON

Located within the cozy Silverton Hotel, a 17,000-gallon saltwater aquarium provides entertainment on a scale one can enjoy only in Las Vegas.

more info

BIG APPLE COASTER AT NEW YORK-NEW YORK

This state-of-the-art roller coaster, located right on the Las Vegas Strip, incorporates high-velocity and inversions, including a unique bedtime twist and slow.

more info

BIG SHOT

A two-second, 180-foot launch up a tower is startling. Diving 1,000 feet in the air atop the tallest building west of the Mississippi is downright terrifying.

more info

CANYON BLASTER

Designed by Utah-based Arrow Dynamics, the Canyon Blaster zoms four

300 X 250

300 X 250

300 X 250

300 X 250

160 X 600

160 X 600

ATTRACTIONS FOR KIDS RATE CARD

PAGE	PLACEMENT	SHARE OF VOICE	MONTHLY RATE
4	728x90	100%	\$500
4	300 x 250 (POSITION #1)	100%	\$450
4	300x250 (POSITION #2)	100%	\$400
4	160X600 (POSITION #1)	100%	\$450
4	160X600 (POSITION #2)	100%	\$400
4	300X250 (MIDDLE COLUMN – LEFT SIDE)	100%	\$400
4	300X250 (MIDDLE COLUMN – RIGHT SIDE)	100%	\$400
4	MOBILE 320X100 (POSITION #1)	100%	\$500
4	MOBILE 320X100 (POSITION #2)	100%	\$400

*Share of voice: The percentage of traffic your ad will receive in a designated ad placement.
One ad will be served per placement with every page view.*

An aerial photograph of a large dam and power plant, overlaid with a semi-transparent blue filter. The dam is a curved concrete structure with a spillway. The power plant is located at the base of the dam. The surrounding area is rocky and hilly.

TOUR PAGE MEDIA KIT



[VEGAS.COM](https://www.vegas.com)

TOURS MAIN PAGE

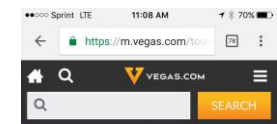
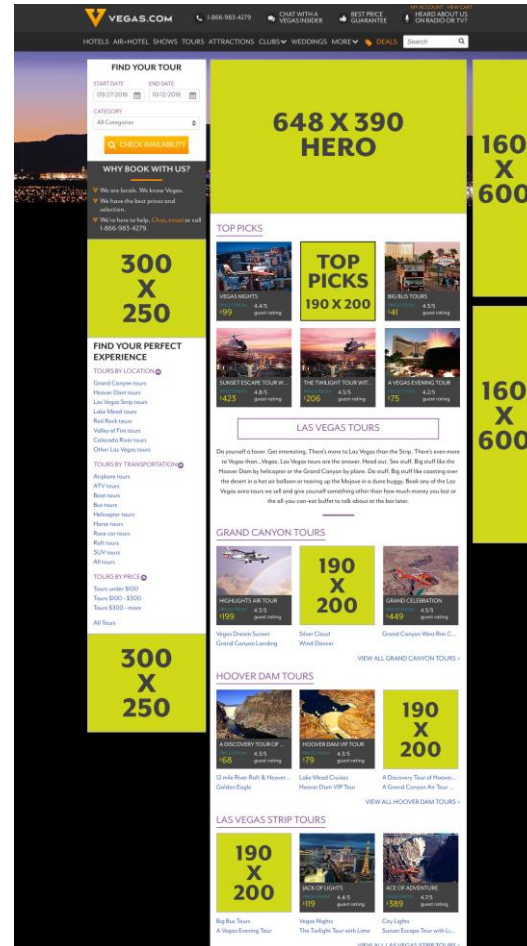


The following native placements have a desktop & mobile equivalent and are available to Vegas.com transactional partners only

- ✓ HERO
- ✓ TOP PICKS
- ✓ TOUR CATEGORIES

ANNUAL PAGE VIEWS

DESKTOP	MOBILE
535,000	136,000



TOURS RATE CARD

PAGE	PLACEMENT	SHARE OF VOICE	MONTHLY RATE
7	DESKTOP 300 X 250 (POSITION #1)	25%	\$550
7	DESKTOP 300 X 250 (POSITION #2)	25%	\$500
7	DESKTOP 300 X 600	25%	\$850
7	160 X 600 (1)	25%	\$500
7	160 X 600 (2)	25%	\$450
7	320 X 100 (LEADERBOARD)	25%	\$550
7	320 X 50 (#1)	25%	\$500

THE FOLLOWING PLACEMENTS ARE AVAILABLE TO VEGAS.COM TRANSACTIONAL PARTNERS ONLY

7	HERO (POSITION #1-3) INCLUDES MOBILE EQUIVALENT	25%	\$1,200
7	HERO (POSITION #4-5) INCLUDES MOBILE EQUIVALENT	25%	\$900
7	TOP PICKS (MAX 6 PLACEMENTS) INCLUDES MOBILE EQUIVALENT	100%	\$850
7	190 X 200 CATEGORY LISTING – INCLUDES MOBILE EQUIVALENT	100%	\$800