



VEGAS.COM

GOLF

MEDIA KIT

**CLCIK HERE TO SEE WHY
VEGAS.COM IS THE RIGHT MEDIA
PARTNER FOR YOUR BUSINESS**



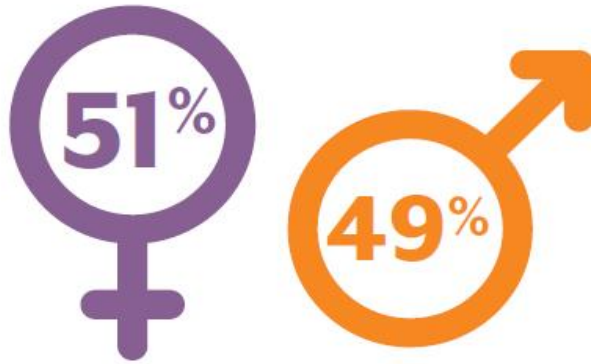
A woman with long, voluminous curly hair is performing on a stage. She is wearing a black top and dark pants. The stage is illuminated with blue and purple lights. In the background, a large crowd of people is visible, many with their arms raised. The scene is set at night, with palm trees and buildings visible in the distance. The overall atmosphere is vibrant and energetic.

DEMOGRAPHICS

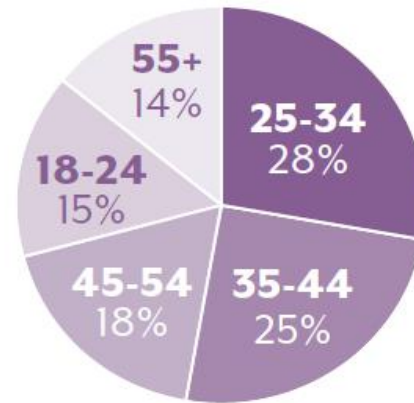


VEGAS.COM

GENDER



AGE



SITE TRAFFIC

17.5
MM
MONTHLY
PAGE VIEWS

51%
MOBILE



39%
DESKTOP



10%
TABLET



LOCALE

64% OF CUSTOMERS IN
DRIVE MARKET
(WITHIN 400 MILES)



OF CUSTOMERS IN
FLY MARKET

36%



SOCIAL REACH

963K



261K



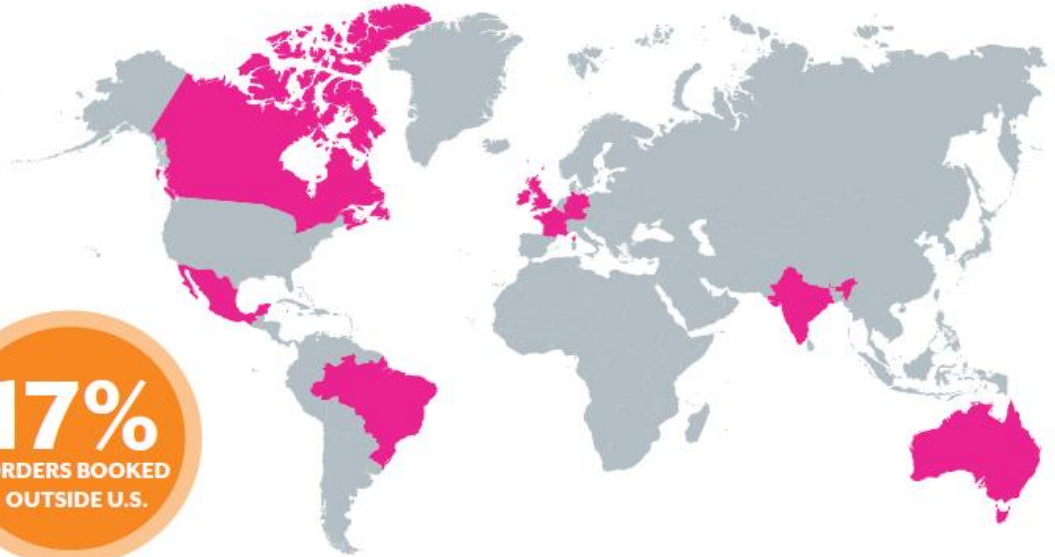
91K



*DATA IS BASED ON SITE TRAFFIC

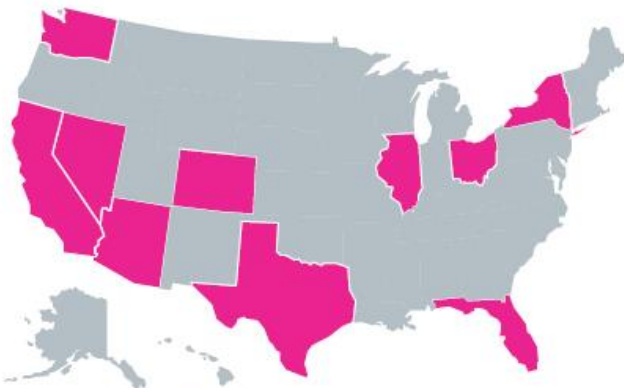
TOP INTERNATIONAL MARKETS

1. CANADA
2. UNITED KINGDOM
3. AUSTRALIA
4. MEXICO
5. GERMANY
6. BRAZIL
7. INDIA
8. FRANCE
9. IRELAND



TOP 10 STATES

- | | |
|---------------|---------------|
| 1. CALIFORNIA | 6. FLORIDA |
| 2. NEVADA | 7. WASHINGTON |
| 3. TEXAS | 8. ARIZONA |
| 4. ILLINOIS | 9. COLORADO |
| 5. NEW YORK | 10. GEORGIA |



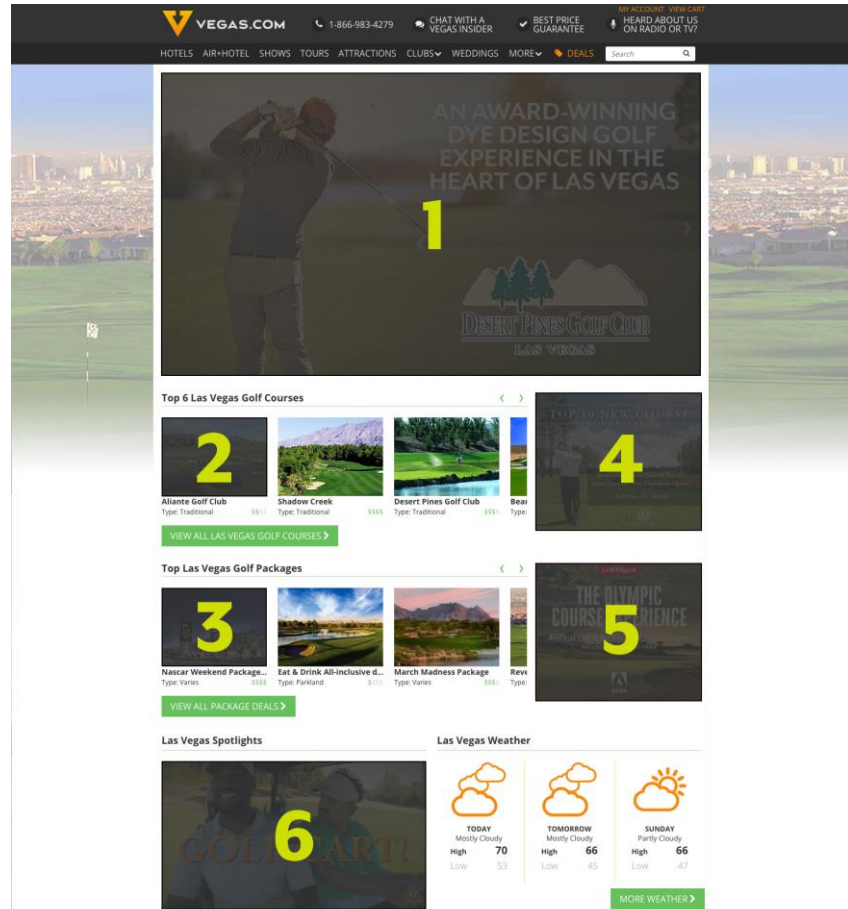
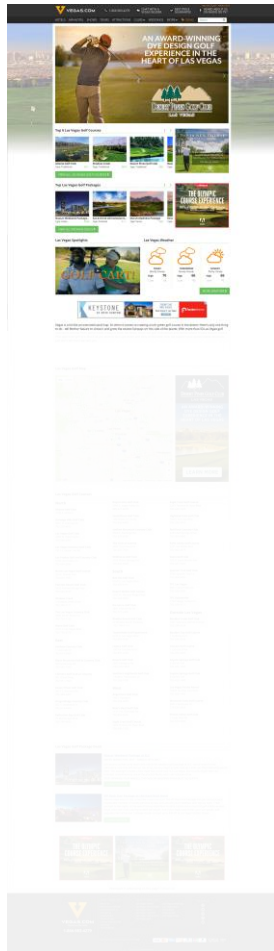
*DATA IS BASED ON SITE TRAFFIC

A golf ball sits on a green lawn under a bright, glowing sun. The scene is bathed in a warm, golden light, creating a soft, hazy atmosphere. The sun is a large, bright circle in the upper right quadrant, and the golf ball is positioned slightly below and to the left of it. The grass is a vibrant green, and the overall image has a slightly blurred, dreamlike quality.

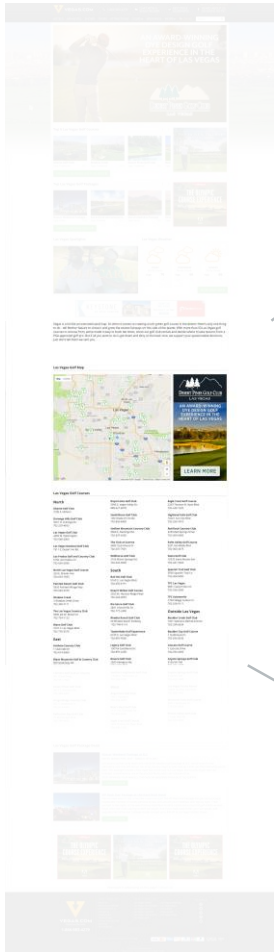
AD PLACEMENTS

PLACEMENTS

TOP 1/3 OF PAGE



PLACEMENTS

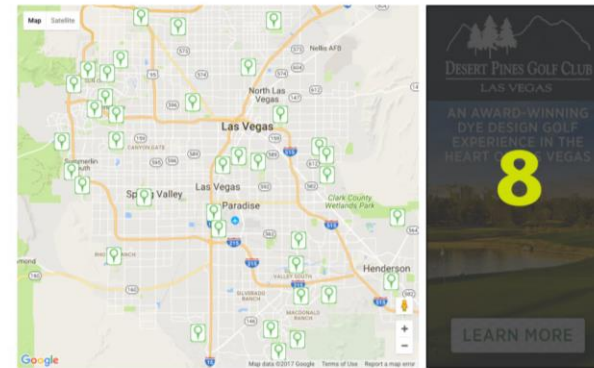


MIDDLE 1/3 OF PAGE



Vegas is a lot like an oversized sand trap. So when it comes to creating a lush green golf course in the desert, there's only one thing to do - tell Mother Nature to shove it and grow the sexiest fairways on this side of the planet. With more than 50 Las Vegas golf courses to choose from, we've made it easy to book tee times, check out golf club rentals and decide where to take lessons from a PGA-approved golf pro. But if all you want to do is get down and dirty on the back nine, we support your questionable decisions. Just don't tell them we sent you.

Las Vegas Golf Map



Las Vegas Golf Courses

North

Allante Golf Club
3100 E. Elkhorn

Durango Hills Golf Club
3501 N. Durango Dr.
702-229-4653

Las Vegas Golf Club
4300 W. Washington
702-646-3003

Las Vegas National Golf Club
1911 E. Desert Inn Rd.

Los Prados Golf and Country Club
5150 Los Prados Cir
702-645-5696

North Las Vegas Golf Course
1314 E. Bonanza Blvd

Royal Links Golf Club
5995 E. Vegas Valley Dr.
888-427-5678

SouthShore Golf Club
1100 Strada Di Circolo
702-856-8400

Stallion Mountain Country Club
5000 S. Durango Dr.
702-229-4653

The Club at Sunrise
5483 Club House Dr
702-207-7501

Withershoe Golf Club
2100 Warm Springs Rd.
702-434-9000

South

Eagle Crest Golf Course
2203 Thomas W. Ryan Blvd
702-240-1320

Highland Falls Golf Club
11031 Sun City Blvd
702-254-7010

Red Rock Country Club
2250 Red Springs Drive
702-304-5600

Palm Valley Golf Course
9201 Del Webb Blvd
702-363-4373

Siena Golf Club
10575 Siena Monte Ave.
702-341-9200

Spanish Trail Golf Club
5050 Spanish Trail Ln

PLACEMENTS

BOTTOM 1/3 OF PAGE



3 Shadow Creek Drive
702-395-7111

The Las Vegas Country Club
3920 Joe W. Brown Dr
702-734-1122

Wynn Golf Club
3121 S. Las Vegas Blvd
702-775-9174

East

Aspen Country Club
1 Club Side Dr
702-414-5000

Black Mountain Golf & Country Club
500 Greenway Rd
702-365-7933

Chimera Golf Club at Tuscany
981 Olinda Place
702-951-1500

Desert Pines Golf Club
3413 E. Sunnada Rd.
702-388-4400

Dragonridge Country Club
552 S. Stephanie St.
702-614-6444

Reflection Bay Golf Club
75 Monticello Blvd
702-740-4633

Mio Soco Golf Club
2811 Grand Hills Dr.
702-771-2800

Rhodes Ranch Golf Club
20 Rhodes Ranch Parkway
702-740-1114

TaylorMade Golf Experience
4790 S. Las Vegas Blvd
702-887-6000

Legacy Golf Club
130 Per Excellence Dr.
702-897-2200

Revere Golf Club
2800 Hampton Rd.
702-238-4833

Southern Highlands Golf Club
1 Robert Thom Jones Ln
702-263-1500

West

Angel Park Golf Club
140 S. Bannock
702-264-4633

Boar's Head Golf Club
11111 W. Flamingo Rd.
702-854-4700

Eagle Creek Golf Course
2203 Thomas W. Ryan Blvd
702-263-1339

1700 Village Center Dr
702-258-0111

Outside Las Vegas

Booulder Creek Golf Club
1501 Veterans Memorial Drive
702-294-0534

Booulder City Golf Course
1 Clubhouse Dr.
702-239-0234

Caliente Golf Course
1 Caliente Drive
702-294-2000

Coyote Springs Golf Club
3100 NW 138
702-422-1400

Coyote Springs Golf Club
3100 NW 138
702-422-1400

Las Vegas Palace Resort
10025 W. Winn-Haley Blvd.
702-638-1400

Mountain Falls Golf Course
3001 Clubhouse Dr
775-837-6533

Primm Valley Golf Club
1 State Street Rd
702-476-0500

Las Vegas Golf Package Deals

10

VIP Rock Star Package at the Hard Rock Hotel

11

12

13

Interested in advertising on this page? Contact us!

VEGAS.COM
1-866-983-4279

USA

HIGH IMPACT PUSH DOWN

978x200 AD AUTOMATICALLY EXPANDS TO 978x600 ON INITIAL PAGE VIEW

CLICK TO EXPAND ON SUBSEQUENT PAGE VIEWS BY SAME USER

VEGAS.COM 1-866-983-4279 CHAT WITH A VEGAS INSIDER BEST PRICE GUARANTEE HEARD ABOUT US ON RADIO OR TV? MY ACCOUNT VIEW CART

HOTELS AIR-HOTEL SHOWS TOURS ATTRACTIONS CLUBS WEDDINGS MORE DEALS Search

**978x200
(UNEXPANDED)**

AN AWARD-WINNING
DYE DESIGN GOLF
EXPERIENCE IN THE
HEART OF LAS VEGAS

DESERT PINES GOLF CLUB
LAS VEGAS

Top 6 Las Vegas Golf Courses

TOP 10 NEW COURSE
IN YOUR BACKYARD

This screenshot shows the Vegas.com homepage with a 978x200 advertisement for Desert Pines Golf Club. The ad is unexpanded, showing a golfer in mid-swing and the club's logo. Below the ad, there are sections for "Top 6 Las Vegas Golf Courses" and "TOP 10 NEW COURSE IN YOUR BACKYARD".

VEGAS.COM 1-866-983-4279 CHAT WITH A VEGAS INSIDER BEST PRICE GUARANTEE HEARD ABOUT US ON RADIO OR TV? MY ACCOUNT VIEW CART

HOTELS AIR-HOTEL SHOWS TOURS ATTRACTIONS CLUBS WEDDINGS MORE DEALS Search

**978x600
(EXPANDED)**

AN AWARD-WINNING
DYE DESIGN GOLF
EXPERIENCE IN THE
HEART OF LAS VEGAS

This screenshot shows the Vegas.com homepage with the same 978x200 advertisement for Desert Pines Golf Club, but it has expanded to a 978x600 size. The ad now covers a larger portion of the page, and the "TOP 10 NEW COURSE IN YOUR BACKYARD" section is partially obscured by the expanded ad.

MEDIA PRODUCTION

Classic Showcase Video Example:
(click to view)



Let us produce a custom showcase asset for use on Vegas.com, your course website, direct-marketing efforts or sales pitches!

Package Includes:

- Filming – Ground & Drone Aerial
 - Course, range, clubhouse (interior/exterior), retail shop, banquet space, other special features upon request.
- Actors (if requested) for additional cost.
- Production
- Editing
- Music
- Delivery of 60 second (minimum) video asset
- Cost: \$5,000

RATE CARD

AD UNIT	PLACEMENT	SHARE OF VOICE	MONTHLY RATE
1	BILLBOARD – VIDEO* OR STATIC (SPOT 1-3)	MAX 6	\$500
1	BILLBOARD – VIDEO* OR STATIC (SPOT 4-6)	MAX 6	\$350
2	TOP 10 COURSES (SPOT 1-5)	MAX 10	\$400
2	TOP 10 COURSES (SPOT 6-10)	MAX 10	\$250
3	TOP PACKAGES (SPOT 1-5)	MAX 10	\$400
3	TOP PACKAGES (SPOT 6-10)	MAX 10	\$250
4	300 X 250 (POSITION #1)	50%	\$450
5	300 X 250 (POSITION #2)	50%	\$350
6	VEGAS SPOTLIGHTS UP TO 60 SEC VIDEO	25% [MAX 4]	\$600
7	728 X 90	50%	\$400
8	300 X 600	50%	\$400
9	MAP & COURSE LISTING HYPERLINK	NO MAX	\$300/LISTING
10	LAS VEGAS GOLF PACKAGE LISTING	NO MAX	\$300/LISTING
11	300 X 250 FOOTER (LEFT)	100%	\$200
12	300 X 250 FOOTER (CENTER)	100%	\$200
13	300 X 250 FOOTER (RIGHT)	100%	\$200
	978 X 200 / 978 X 600 PUSH DOWN AD	100%	\$700

TERMS & CONDITIONS

- Minimum 6 month term or \$2,000 IO value required
- Payment due in advance of term
- Rates are monthly unless otherwise noted

