

Travel companies honored in N.Y.



LAS VEGAS SUN

VEGAS.com, an Internet travel site, won three silver and two bronze awards for public relations, marketing and promotional excellence at the Hospitality Sales & Marketing Association International 2003 Adrian Awards in New York Monday.

Also recognized was the Las Vegas Convention and Visitors Authority, which won a gold award in public relations, a silver and a bronze in web marketing and a bronze in advertising.

Other Southern Nevada winners: the Four Seasons Las Vegas, with a gold in advertising, and MGM MIRAGE's The Mansion with a gold and a silver in public relations.

This year's contest attracted more than 1,500 entries from 50 countries.

The Greenspun family owns both VEGAS.com and the Las Vegas Sun.

COURTESY PHOTO

Howard Lefkowitz, left, president of VEGAS.com, and Bryan Allison, director of Internet marketing for the Internet site, show the awards the site garnered at the Hospitality Sales & Marketing Association International 2003 Adrian Awards in New York Monday.